



Healthy News!

February 2023

Valuable Information for Prospective Agents & Brokers

BeWellnm, New Mexico's Health Insurance Marketplace, supports the New Mexico broker community, and we invite you to join us by getting certified today. Our goal is to help you help your community, while also growing your business.

Together we can get New Mexicans insured!

Join Our Team & Support Our Communities

Now Taking New Certification Requests

New requests for **2023 certification** began at the start of this month. This means that out-of-state brokers who reside in Arizona, Colorado, Oklahoma, Texas and Utah can apply to assist New Mexico residents get enrolled in health coverage. Click [here](#) to fill out the form for brokers.



Monthly Voice of the Brokers Meeting

Please join us for this virtual gathering on the first Monday of every month starting at 4 p.m. for updates and to share your experiences. Click [here](#) to access a link for a calendar invitation.

beWellnm Spotlight



Chene' Eaton, who has been in the insurance industry for 17 years, is the new broker relations specialist for BeWellnm. As such, Chene' will serve as the primary liaison between beWellnm and the New Mexico broker community and will assist brokers with training, information, and resources.

Chene' has focused on direct marketing, agent training, strategic partnerships, and client retention since entering the industry in 2005 as a commercial lines producer in Albuquerque. In that position, she maintained lead positions in sales, while learning to manage a team of agents. She then worked with the Independent Agency channel as a sales manager and also with the exclusive agency channel as a recruiter.

Throughout her career, Chene' has developed and maintained multiple carrier relationships with top insurance companies. Plus, her experience on both the agency and carrier sides embues her with a unique perspective in the industry.

About beWellnm

BeWellnm was created to help individuals and small businesses get access to affordable health insurance plans. BeWellnm helps consumers compare health insurance plans and choose the plan that works best for their health needs and budget. BeWellnm also helps individuals determine whether they are eligible for premium assistance and if so, at what level. Certified assisters, such as enrollment counselors and insurance agents, are available throughout the state to help with signing up for health insurance.



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Don't forget to also share our information!

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