



Healthy News!

November 2021

Valuable Information for Community Organization Partners

BeWellnm's goal is to get every New Mexican insured.
As a valued community partner, you can help.
Together we can get New Mexico insured!

beWellnm for Individuals & Families

Open Enrollment Now Underway... and New & Improved

What's New for 2022?

- BeWellnm has transitioned from the federal marketplace to a fully state-operated exchange.
- This means **enrollment for 2022 will take place at beWellnm.com**, where New Mexicans can schedule a free-virtual appointment with a certified enrollment counselor, navigator, agent, or broker to find the right plan for themselves and their families.
- New Mexicans have until January 15 to enroll. That's one month longer than in prior years.
- For the first time, the Customer Engagement Center at 833.862.3935 is



staffed by New Mexicans.

- BeWellnm now has six insurance carriers – the most in a single year since the organization’s inception! This means greater choice and flexibility for enrollees. Participating providers are Ambetter (from Western Sky Community Care); Blue Cross and Blue Shield of New Mexico; Friday Health Plans; Molina; Presbyterian Health Plan; and True Health New Mexico.

Dates to Know!

December 23: Last day to enroll and make first payment in order to receive coverage starting January 1, 2022.

January 15: Last day to enroll to receive coverage starting February 1, 2022.

FAQs



What is Open Enrollment?

This is the annual window of opportunity for eligible New Mexicans to sign up through [beWellnm](#) to receive health care insurance at little or no cost. In fact, four out of five state residents who are eligible for the exchange qualify for a plan for about \$10 or less. It is also an opportunity for those already enrolled to reevaluate their plan and make changes to existing coverage to make sure they are receiving the most appropriate and comprehensive health care coverage for their unique needs.

Who is eligible?

Plans through beWellnm are available to all New Mexicans who don’t get insurance through an employer, Medicare, or Medicaid.

Why is open enrollment important?

- Optimized health support: The open enrollment period provides an opportunity for New Mexico residents to learn about and understand all of their options; determine what financial assistance is available for them and their families; and get support from certified brokers and enrollment counselors at no cost.
- Cost savings: Many New Mexicans who have not previously qualified for health insurance through beWellnm may now be eligible, and those who have qualified in years past may now qualify for even greater financial assistance from the American Rescue Act.
- Community wellness: When more New Mexicans have health insurance, all of us are healthier. Fewer than half of the 95,000 residents eligible for coverage through beWellnm are enrolled. Help us spread the word!

Where/how can New Mexicans enroll or re-enroll?

- Visit beWellnm.com.
- Call 833-862-3935.
- Schedule a virtual appointment.
- Attend an [enrollment event](#).

Enrollment Events

Tuesday, Nov 9	3:00 PM - 7:00 PM	Southside Branch Library	Santa Fe
Tuesday, Nov 9	3:00 PM - 7:00 PM	San Juan College/Henderson Fine Arts Bldg.	Farmington
Wednesday, Nov 10	3:00 PM - 7:00 PM	Matt 25 Hope Center	Clovis
Wednesday, Nov 10	3:00 PM - 7:00 PM	Gallup/McKinley Chamber of Commerce	Gallup
Saturday, Nov 13	9:00 AM - 2:00 PM	Hispano Chamber of Commerce	Albuquerque
Tuesday, Nov 16	3:00 PM - 7:00 PM	Oak Street Health	Albuquerque
Tuesday, Nov 16	3:00 PM - 7:00 PM	Branigan Library	Las Cruces
Wednesday, Nov 17	3:00 PM - 7:00 PM	Los Lunas Transportation Department	Los Lunas
Saturday, Nov 20	9:00 AM - 4:00 PM	Hermosa Elementary School	Artesia
Monday, Nov 22	3:00 PM - 7:00 PM	Kit Carson Electric Coop Boardroom	Taos
Wednesday, Dec 1	3:00 PM - 7:00 PM	Branigan Library	Las Cruces
Wednesday, Jan 5	3:00 PM - 7:00 PM	Cesar Chavez Community Center	Albuquerque
Wednesday, Jan 12	3:00 PM - 7:00 PM	San Juan College/Henderson Fine Arts Bldg.	Farmington

Event Testimonials

“I like to have someone I can talk to in person; I don’t get computers.”

“I am confused, so being able to ask questions and talk to an expert here today is great.”

“I always do my own enrollment, but this time I needed help.”



Sharing is Caring: Media Kits Help Spread the Word



BeWellnm provides its community partners with a free [media toolkit](#). This ready-made product can help you help us easily spread vital information about enrollment and other outreach efforts with your followers, friends, family, and community partners. We've included a variety of options and platforms to streamline the sharing process.

Stay informed, and stay up to date!

Sign up for our newsletters at beWellnm.com.

Like us and follow us on our social media platforms for the latest information.

Don't forget to share our information!

Contact us at 1-833-ToBeWell (1-833-862-3935), or follow us on all of our social media platforms linked below!

beWellnm | beWellnm.com

