



THE PLACE TO SHOP, COMPARE AND BUY HEALTH INSURANCE. *Affordably.*

# Healthy News!

*November 2021*

## *Valuable Information for Prospective Agents & Brokers*

BeWellnm supports the New Mexico broker community, and we would love to have you onboard as a broker. Our goal is to help you help your community, while also growing your business.

Together we can get New Mexicans insured!

## Join Our Team & Support Our Communities

### Get Enrolling! 2022 Open Enrollment Has Started



With the start of open enrollment this month for 2022, New Mexico's health care marketplace has gone 100 percent local! There's never been a better time to become a certified agent or broker now that beWellnm has transitioned from a federally supported state-based exchange to a fully state-run program ([beWellnm.com](https://www.beWellnm.com)). This means that for the first time, enrollment, enrollment assistance, and all customer engagement happens in New Mexico.

With this exciting change, we have also extended the enrollment period through January 15.

Certified agents and brokers can already help consumers enroll for 2022 through beWellnm.

**Not yet certified? It's not too late to become a certified agent or broker and have the opportunity to participate in this year's open enrollment.**

To become certified or to learn more about the process, please contact Victoria Green at [victoria@ahcnm.org](mailto:victoria@ahcnm.org).

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## Your FAQs Answered

### What is Open Enrollment?

This is the annual window of opportunity for eligible New Mexicans to sign up through beWellnm to receive health care insurance at little or no cost. In fact, four out of five state residents who are eligible for the exchange qualify for a plan for about \$10 or less. It is also a chance for those already enrolled to reevaluate their plan and make changes to existing coverage to make sure they are receiving the most appropriate and comprehensive health care coverage for their unique needs.



### Who is eligible?

Plans through beWellnm are available to all New Mexicans who don't get insurance through an employer, Medicare, or Medicaid.

### Why is it important?

- **Cost savings:** Many New Mexicans who have not previously qualified for health insurance through beWellnm may now be eligible, and those who have qualified in years past may now receive even greater financial assistance from the American Rescue Act.
- **Community health:** When more New Mexicans have health insurance, all of us are healthier. Fewer than half of the 95,000 residents eligible for coverage through beWellnm are enrolled. **By becoming a certified agent or broker, you can help boost the numbers!**

### Where can New Mexicans get more information?

In addition to visiting [beWellnm.com](http://beWellnm.com), anyone interested in learning more about enrollment is invited to attend one of several events happening statewide through mid-January:

## Enrollment Events

Tuesday, Nov 9	3:00 PM - 7:00 PM	Southside Branch Library	Santa Fe
Tuesday, Nov 9	3:00 PM - 7:00 PM	San Juan College/Henderson Fine Arts Bldg.	Farmington
Wednesday, Nov 10	3:00 PM - 7:00 PM	Matt 25 Hope Center	Clovis
Wednesday, Nov 10	3:00 PM - 7:00 PM	Gallup/McKinley Chamber of Commerce	Gallup
Saturday, Nov 13	9:00 AM - 2:00 PM	Hispano Chamber of Commerce	Albuquerque
Tuesday, Nov 16	3:00 PM - 7:00 PM	Oak Street Health	Albuquerque
Tuesday, Nov 16	3:00 PM - 7:00 PM	Branigan Library	Las Cruces
Wednesday, Nov 17	3:00 PM - 7:00 PM	Los Lunas Transportation Department	Los Lunas
Saturday, Nov 20	9:00 AM - 4:00 PM	Hermosa Elementary School	Artesia
Monday, Nov 22	3:00 PM - 7:00 PM	Kit Carson Electric Coop Boardroom	Taos
Wednesday, Dec 1	3:00 PM - 7:00 PM	Branigan Library	Las Cruces
Wednesday, Jan 5	3:00 PM - 7:00 PM	Cesar Chavez Community Center	Albuquerque
Wednesday, Jan 12	3:00 PM - 7:00 PM	San Juan College/Henderson Fine Arts Bldg.	Farmington

## Dates to Know

**December 23:** Last day New Mexicans can enroll and make the first premium payment to receive coverage starting January 1, 2022.

**January 15:** Last day residents can enroll to receive coverage starting February 1, 2022.

**Stay informed, and stay up to date!**

**Sign up for our newsletters at [beWellnm.com](https://beWellnm.com).**

**Like us and follow us on our social media platforms for the latest information.**

**Don't forget to also share our information!**

**Contact us at 1-833-ToBeWell (1-833-862-3935), or follow us on all of our social media platforms linked below!**

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