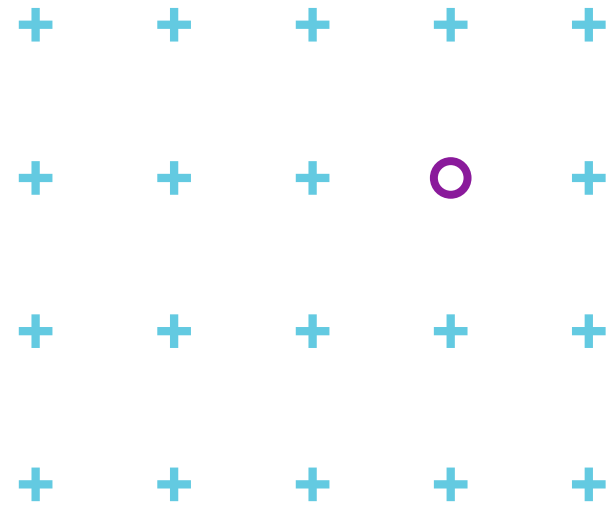


2022 Friday Health Plans of Colorado, Inc. New Mexico Product



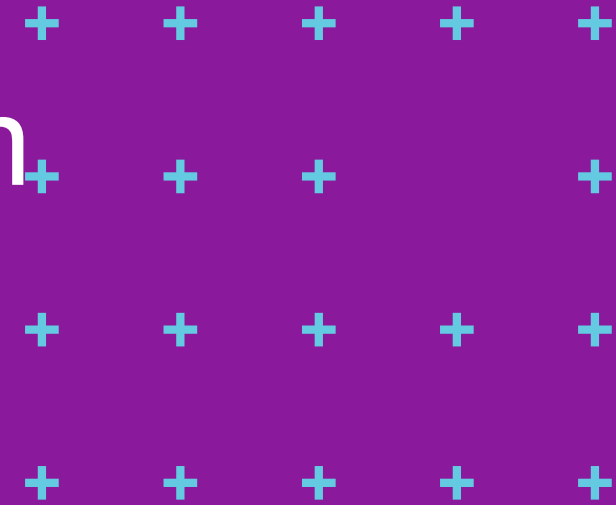


Agenda

- Your Friday team
- About Us
- New for 2022
- Provider Network
- Mobile App
- Enhancements
- Broker Resources
- Friday Care Crew
- Broker Support



Your Friday New Mexico Team



Craig Domeracki
President of Markets



Eddie Burkhart
Director of Sales, Nevada
and New Mexico



Sandra S. Pattison
Senior Sales Executive,
New Mexico



Sarah Hernandez
Sales and Marketing
Coordinator



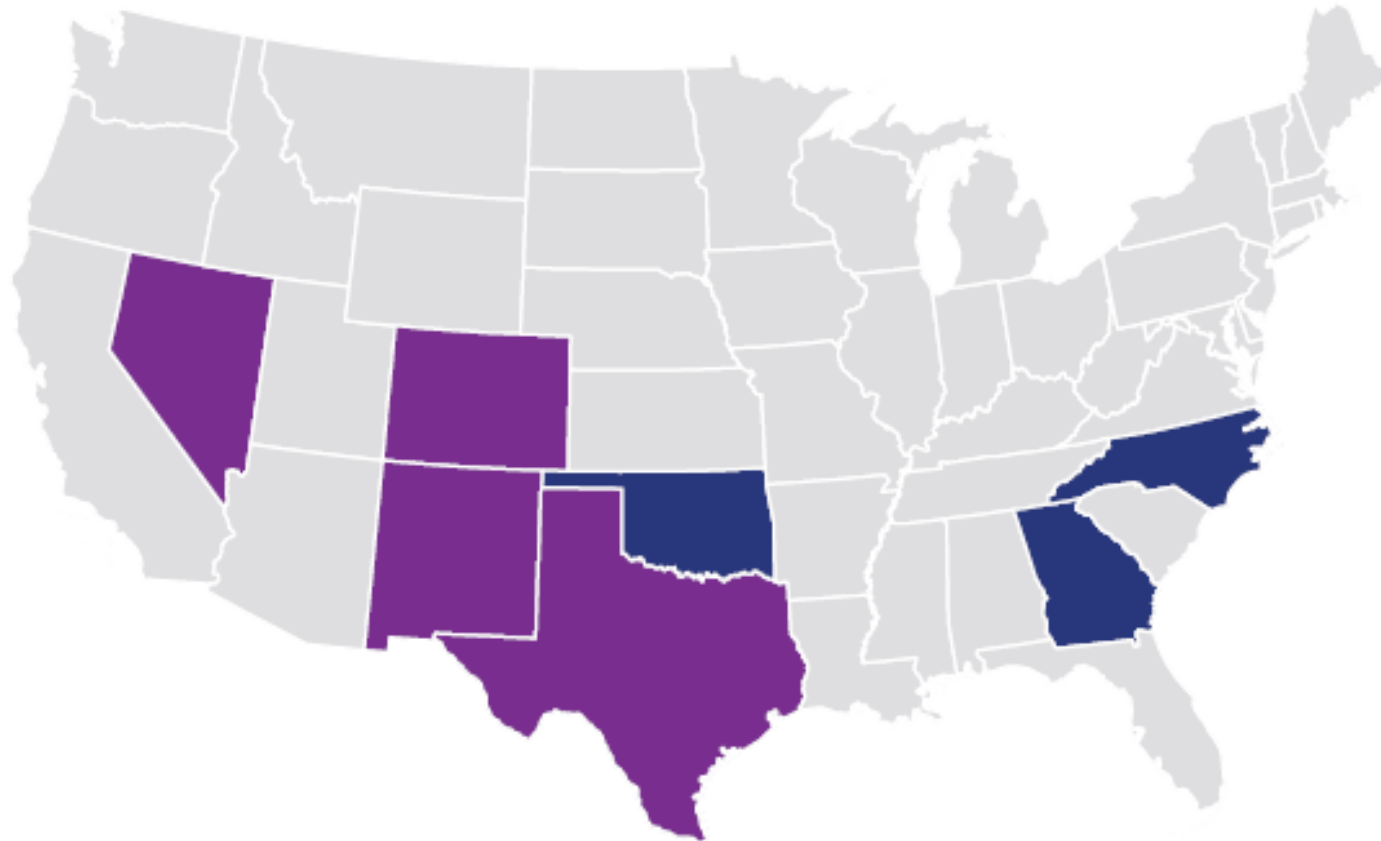
About Us



- In 2015, Sal Gentile and David Pinkert founded Friday Health Plans.
- Build a simpler, friendlier health insurance company. “Health Insurance should provide peace of mind and be worry-free, making everyday feel like Friday” – Sal Gentile.
- 2017 acquired Colorado Choice Health Plans, 45-year-old company based in Alamosa Colorado. Leveraged top-notch customer service and simple plans to expand throughout the state.
- With thoughtful, deliberate planning, for plan year 2021 Friday Health Plans entered Nevada, Texas and New Mexico for Individual Health plans on/off exchange and small group.
- 2022 plan year Friday Health Plans will enter Georgia, North Carolina and Oklahoma.



Where We Are

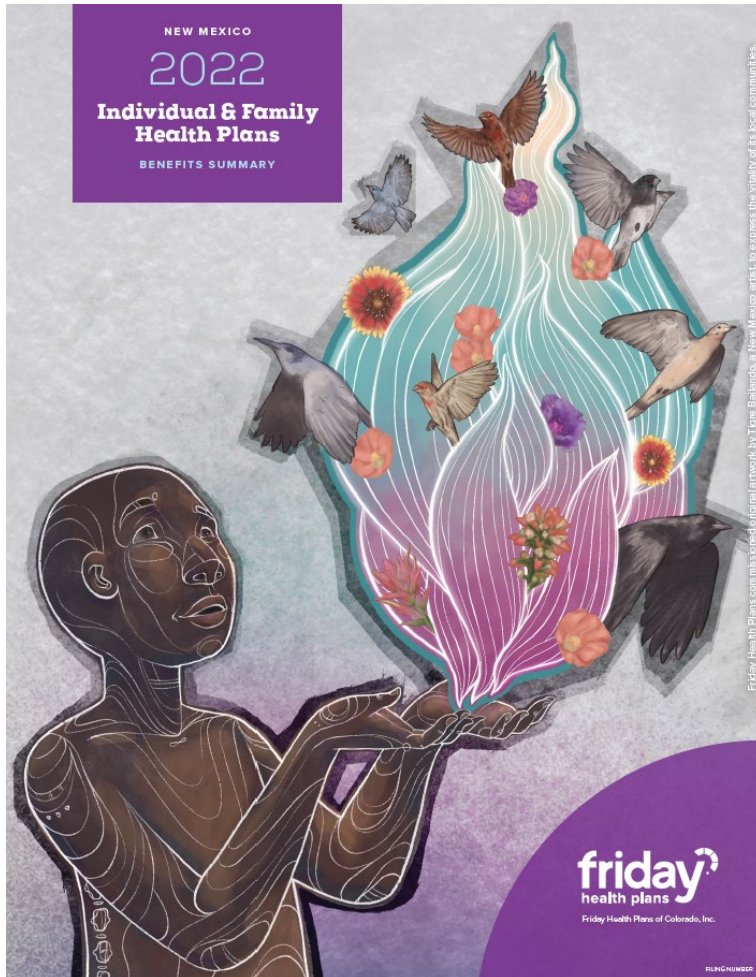


States Friday Health Plans Operates In
Colorado
Nevada
New Mexico
Texas

States Friday Health Plans will start operating in 2022.*
Georgia
North Carolina
Oklahoma

* License approval pending for Georgia and North Carolina

Local Artist



Tigre Bailando | Santa Fe, NM

Tigre Mashaal-Lively is a multidisciplinary artist based in Santa Fe, NM. Tigre Bailando Mashaal-Lively creates work across a wide range of mediums and disciplines, ranging from large-scale installations, sculptures, and murals, to intimate illustrations, paintings, music, and movement-based performance. Their work has been exhibited around the globe, from North America to Southeast Asia, and from Europe to Australia. Tigre holds a BA in Visual & Performing Art and is a co-founder of Earthseed Black Arts Alliance in New Mexico.

Website: <https://www.tigrebailando.com/>

Instagram: [@tigrebailando](https://www.instagram.com/tigrebailando)

Brochure Illustration

Artist commentary:

All the birds and flowers are native or common New Mexican species
Flowers: Desert globemallow, Indian paintbrush, prickly pear cactus, Indian blanket.

Birds: House finch, white-winged dove, dark-eyed junco, pinyon jay, American crow

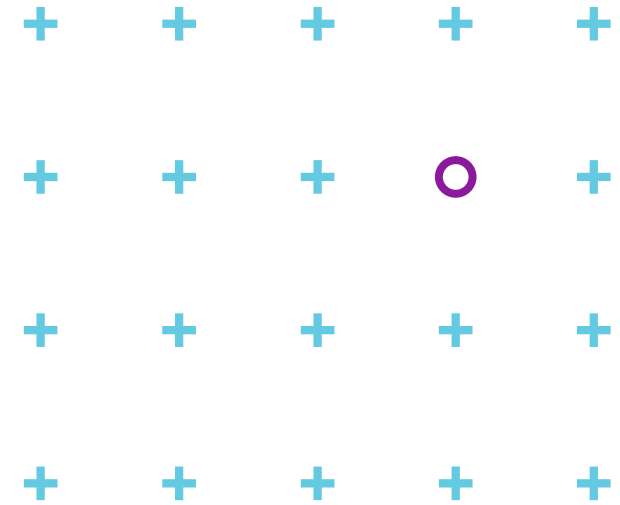
2022 Benefits

No cost? Yes please.

- **Unlimited \$0 Primary Care Visits On Many Plans** Easily take care of yourself and your family when you're sick or hurt with \$0 doctor visits.
- **\$0 Annual Wellness Exam** Say your yearly "hello" to your annual wellness exam, be proactive with a flu shot, and check out other preventive services that help you stay healthy.
- **Unlimited \$0 Mental Health Visits** Because we believe that mental health is as important as physical health, Friday offers many plans with \$0 mental health visits.
- **\$0 Generic Drugs** Thousands of \$0 generic drugs on many plans.
- **\$0 for Teladoc Services** Reach a doctor 24/7 from your phone or computer, wherever you are.
- **\$0 Annual Eye Exam** Get your vision checked through VSP.
- **Individual Copay Plans** 3 plans (Bronze, Silver and Gold), copays on specialist, x-ray and prescription drugs.

Provider Network

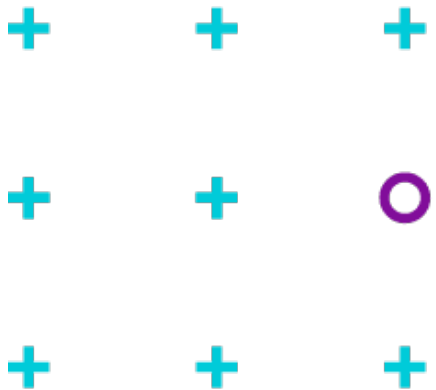
- + Presbyterian Hospital
- + Presbyterian Kaseman Hospital
- + Presbyterian Rust Medical Center
- + Presbyterian Santa Fe Medical Center
- + Presbyterian Española Hospital
- + Dr. Dan C. Trigg Memorial Hospital
- + Socorro General Hospital
- + Lincoln County Medical Center
- + Plains Regional Medical Center
- + OptumCare
- + HME Specialist (DME)



Member Mobile App

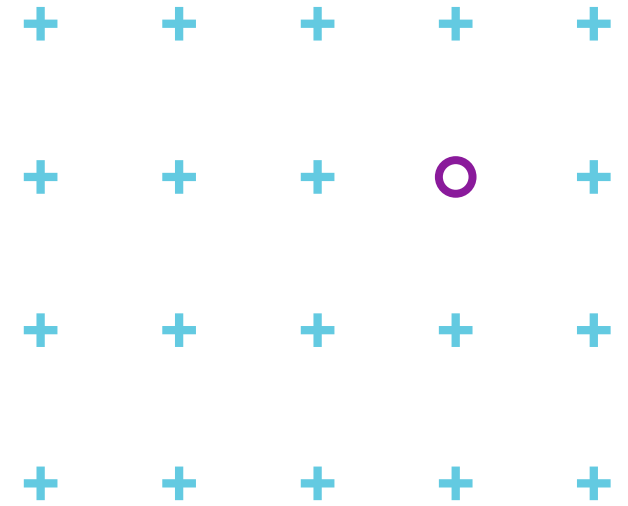
Features Include

- **Deductible snapshot:** Summary of member's annual deductible and max out of pocket spending
- **My Claims:** Check claim status, view what been paid and what the member may owe for services
- **My ID Card:** View, download and print a physical copy of ID card
- **Provider Search:** Find an in-network provider
- **Drug Search:** Find medications on included on formulary
- **Annual Health Plan Renewal Process:** check for notifications or how to contact FHPs.



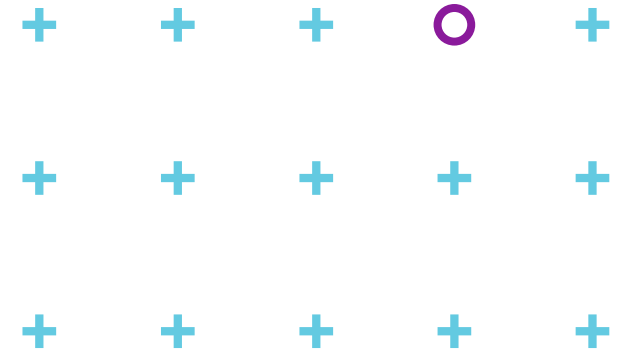
Enhancements

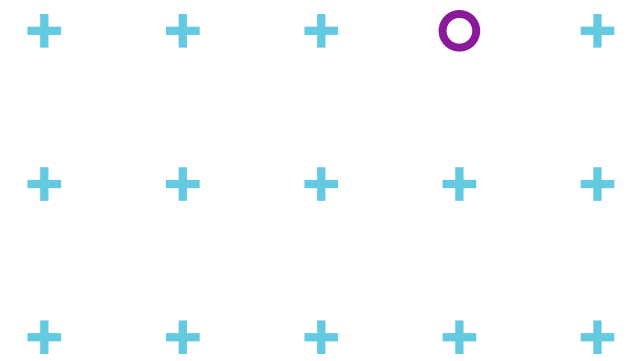
- Improved Provider Search
- Mobile app with ID card
- Member Chat
- Copay Plans



Materials

- Sales Materials can be found on our Broker Hub, www.fridayhealthplans.com
- No login is needed to get to Sales Materials
- 2022 Materials will be available soon.





Customer Service: [844-805-5000](tel:844-805-5000)

Pay by Phone: [844-279-4335](tel:844-279-4335)

- Questions
- Coverage
- Benefits
- Billing
- General



Broker Support Unit

Call 844-270-7075 or email brokers@fridayhealthplans.com

Friday has a designated broker support team

One designated phone number for broker support

Includes appointment, broker portal, provider network questions, claims and commissions

This is the best way to get your questions answered quickly.

You can still contact your Sales Executive, but please use the Broker Support Team for quicker response time.



THANK YOU!

