

Stakeholder Advisory Committee

May 11, 2021 - 10:00am-12am



NEW MEXICO HEALTH INSURANCE EXCHANGE

A photograph of a family consisting of a man, a woman, and two children. They are all smiling and holding a large orange sign that has the text "be well nm" written on it in white lowercase letters. The sign is positioned in front of them, partially obscuring their bodies.

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Agenda



- Technology Build update
- Policy Update
- Open Enrollment and Outreach update

Technology Build Update



Weekly Status Dashboard



Schedule		Risks & Issues		Resources	
Status	Trending	Status	Trending	Status	Trending
Y	↔	Y	↔	G	↔

Key Milestones	Due Date	Status
CMS Operational Readiness Review (ORR) demos	4/9/21	C
Submit Safeguard Security Report (SSR) to IRS	4/15/21	C
Complete SIT Functional, Integration, Perf, Sec Testing	5/7/21	G
Conduct Harness Testing, Trusted Data Sources Testing	5/12/21	G
Submit PIA, ISRA, POA&Ms, CMP, IRP to Berry Dunn	5/21/21	G
Submit Security Assessment Report (SAR), ATO to IRS	5/28/21	G
Submit Security Package to CMS	6/1/21	G
Submit SBE Final Transition Letter to CMS	8/6/21	

- Design Phase – 99% complete (pending hyperlinks/content review completion)
 - Development – 84% complete
 - SIT Cycle 1 – 38% complete (overall SIT 11% complete)
 - HSD operational – 43% complete (Updated tasks for Fair Hearings, Appeals Delegation, CCSC Integration)
 - IV&V Health Check-3 – 99% complete
 - beWellnm Operational Activities – 53% complete (Consumer Assistance, Carriers, CCIIO activities updated)
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- SIT cycle-1 end – 5/7/21
 - SIT cycle-2 start – 6/9/21
 - UAT cyce-1 start – 6/9/21
 - Go-live - 10/1/2021



* Project schedule % complete based on 3,200+ total number of tasks

C	Task Complete	Y	Due date likely to be missed, or non-critical date behind schedule
G	On Track – No Major Issues	R	Risk, or Due Date behind schedule



Status

- **Accomplishments**
 - Security Safeguard Report (SSR), System Security Plan (SSP) submitted to IRS as per plan
 - Interconnection Security Agreement (ISA) approved by CMS; signatures pending
 - Completed Operational Readiness Review with CCIIO. All planned test cases reviewed; official feedback pending.
 - Final letter for QHP certification process guidance issued to Carriers (see: www.beWellnm.com/SBEcarriers).
 - Released a Frequently Asked Questions (FAQ) document (see: www.beWellnm.com/state-based-exchange), written primarily for carriers.
 - Identified issues for contingency plans; drafting underway.
- **Goals for next two-to-four weeks**
 - Review and address feedback on any outstanding issues on ORR from CMS
 - Continue drafting privacy, security plan and documents, 3rd party audit activities, due to CMS 6/1
 - Continue engagement with HSD on operational activities including Fair Hearings, UI & Notices Content, Call Center Integration, etc.
 - draft regulations for HSD's Office of Fair Hearing to conduct Exchange appeal hearings
 - Finalize notices
 - IVV preparing for readiness review – systems and operations
 - PCG finalizes UAT Management Plan working with project team, 5/14
- **NMHIX Escalation**
 - Little to no slack available in schedule to compress IRS Security Milestones to meet 8/16 first use of production FDSH services

Policy Update



Policy Update

- **Federal Policy**

- Notice of Benefit & Payment Parameter for 2022
- Federal Funding Opportunity
- Environment

- **State Policy**

- State wrap implementation

Open Enrollment and Outreach Update



Enrollment Update



Enrollment Update

- **Enrollment for February-April (INTERNAL ONLY):**

- 4,026 new enrollments during this Spring Enrollment Period (February 15-April 30)
- Per CMS:
 - The median deductible for new consumers during the SEP fell by nearly 90 percent, from \$450 prior to April 1 to \$50 as consumers used their increased tax credits from the ARP to choose plans with lower out-of-pocket costs.
 - For new consumers selecting plans during the SEP, after increased tax credits the average monthly premium fell over 25 percent, from \$117 for those enrolling from February 15 through March 31 to \$86 for those enrolling in April.
 - Early analysis suggests these trends are consistent here in New Mexico.

Activities



Focused Counties

The 13 counties that we are focusing on that have the highest potential enrollees include:

- Bernalillo
- Dona Ana
- San Juan
- Santa Fe
- San Miguel
- Valencia
- Lea
- Otero
- McKinley
- Chaves
- Eddy
- Curry
- Rio Arriba

It does include Spanish radio in Bernalillo, Sandoval, Santa Fe and Lea County.

This does not mean this is not a Statewide buy, only that we are putting more resources to those counties.

Timeline

- Online Digital and Digital Outboard began last week April 26th - August 15th
- Radio spots begin this week- May 3rd-August 15th
- Print Ad, begins later this week May 5th
depending on each pubs' particular run dates

Focus Groups





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