NMHIX Consumer Behavior & Stakeholder Engagement Market Assessment RFP Questions		
Section	**Question**	**NMHIX Response**
General	Has this type of study been conducted for NMHIX during previous years, noting that the ACA and Healthcare Exchanges and the ACA are relatively recent developments? If a previous study or studies have been conducted, may we be informed of the identity of the vendor(s) which conducted the previous research indicated within the RFP? May we review the data, survey instrument and reports for these surveys?	No NA NA
General	Are there any special circumstances, issues or "hot buttons" of which we should be aware that were not addressed within the RFP?	No
3.3	Different parts of the proposal specified in-person interviews, or said written or in-person interviews was allowable. Are written interviews an acceptable option?	In-person interviews are peferred
3.3	For the quantitative assessment, would telephone interviews be allowable?	Yes
General	Does the NMHIX have a rough idea of who currently is and is not purchasing health insurance (in terms of demographics)?	We have very limited information on demographics. We do have quantative information by zip code and county
4.2.5	Do you have a budget limit for this project? If so, could you provide an upper bound or an acceptable range	We request the offerors present a price proposal that is reasonable and appropriate for doing the study as requested in the SOW and recommended in their proposal.